

Creating Hope through Healthcare.

Information about the CUC Group

#### Welcome, we are the CUC Group.

Established in 2014, we are a group of companies working to solve healthcare issues under the mission Creating Hope through Healthcare. CUC stands for Change Until Change and expresses our most fundamental value of contributing to healthcare by bringing about change.

We operate in three main business domains: management support business for medical institutions, hospice business, and in-home nursing business. During the Covid-19 pandemic, we also created new businesses in collaboration with government agencies and external companies, including Covid-19 vaccination support services, in-home clinical trials, and in-home monitoring services. We are working to solve healthcare issues from all directions by vertically integrating a wide range of services from inpatient care to in-home care and end-of-life care. We began our overseas operations in 2019, and as of 2023, the scope of our activities covers Japan, Vietnam, Indonesia, and the United States. To ensure sustainable healthcare for our children's generation, we will continue to take on new challenges, never giving up on our mission to spread patient-centered medical care.

# Change Until Change

#### Index

## 01 COMPANY

- P5 Introduction
- P6 History
- P7 Business Structure
- P8 CUC's Views on Social Issues
- P11 Key Indicators
- P12 Company Information
- P13 Company Information of Major Group Companies
- P14 Board of Directors and Corporate Officers

## 02 PHILOSOPHY

- P16 Our Philosophy
- P17 Mission
- P18 Statement
- P20 Way

## 03 BUSINESS

- P26 Management Support Business for Medical Institutions
- P28 Hospice Business
- P29 In-home Nursing Business



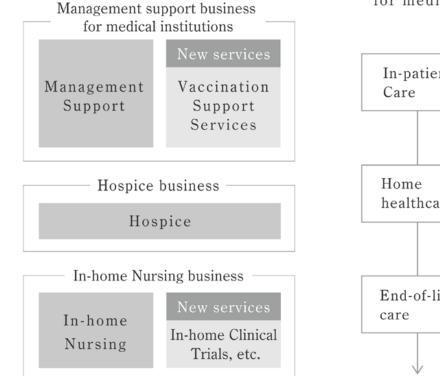
# 01 COMPANY

- $\cdot$ Introduction
- History
- · Business Structure
- $\cdot$  CUC's Views on Social Issues
- · Key Indicators
- $\cdot$  Company Information
- Company Information of Major Group Companies
- •Board of Directors and Corporate Officers

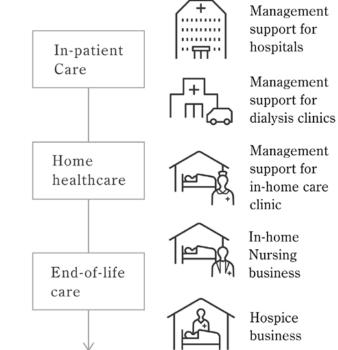
#### 01 COMPANY Introduction

The CUC Group operates three major businesses: management support business for medical institutions, hospice business, and in-home nursing business. The COVID-19 pandemic created new businesses in collaboration with government agencies and companies, such as vaccination support services. In-home clinical trials, and health monitoring support services. We are also working to solve healthcare issues from all directions by vertically providing a wide range of services from in-patient care to home healthcare and end-of-life care. We will continue to work together as a group to evolve the environment surrounding healthcare and create hope for patients, healthcare workers, and society in Japan and around the world.

Business Breakdown



• Vertical integration of in-home nursing, hospices and management support for medical institutions



# CUC

Provides one-stop solutions for medical institutions, from operational support to sales expansion support.

## **CUC** HOSPICE

Operation of hospices through the group company, CUC HOSPICE Inc.

# Sophiamedi

Provides in-home nursing services through Sophiamedi Corp.

### 01 COMPANY History

2014.8 Established M3 Doctor Support Inc.

2014.8 Launched a management support business for inhome clinics.



2014

### 2015

2015.4 Launched a management support business for hospitals.

2016.11

Launched a management

support business for

dialysis clinics.

2016

2017

2017.3



#### 2018.1

Made Sophiamedi Inc. a consolidated subsidiary.

## Sophiamedi



#### 2018.2

Made Y.K. Medical Ltd., a company that provides meals to medical institutions, a consolidated subsidiary (current name; CUC FOODS Inc.).

2018

### 2019

2019.8 Renamed to CUC Inc.

CUC

2019.12 Launched a management support business for hospitals in Vietnam.



#### 2020.1

Launched a management support business for dialysis medical institutions in Indonesia.

2020.2 Began a business and capital alliance with the Development Bank of Japan Inc.

2020.6 Began operating the J-League Inspection Center (JTCT).

2020.6 Established testing labs and PCR laboratories in the hospitals we support.

2020.10 Launched a management support business for ophthalmology clinics.

2020.11 Launched a management support business for pediatric clinics.

2020

### 2021

2021.2 Began operating a health monitoring center for in-home care patients in Setagaya-ku, Tokyo.

2021.4 CUC Partners Philosophy formulated and announced.

2021.6 Began Covid-19 vaccination support service.

2021.12 Started in-home clinical trials.

#### 2022.8

CUC Group's first sustainability report was published and won three awards in the LACP 2021/22 Vision Awards Annual Report Competition.



2022.9 Invested in Nhi Dong 315 in Vietnam.

## 2022

### 2023

2023.1 Made Nature Inc. and two other companies consolidated subsidiaries.

2023.2 The headquarters moved to the Tamachi.

2023.5 Established CUC CIPTA HUSADA, a joint venture to operate and manage dialysis medical institutions in Indonesia.

2023.6 Newly listed on the Growth Market of the Tokyo Stock Exchange.

2023.7 Established CUC America Inc. in the United States.

#### 2017.11 Made J.I.C. Inc., a real estate leasing company, a consolidated subsidiary (current name; CUC

PROPERTIES Inc.).

Established M3 Nurse Support

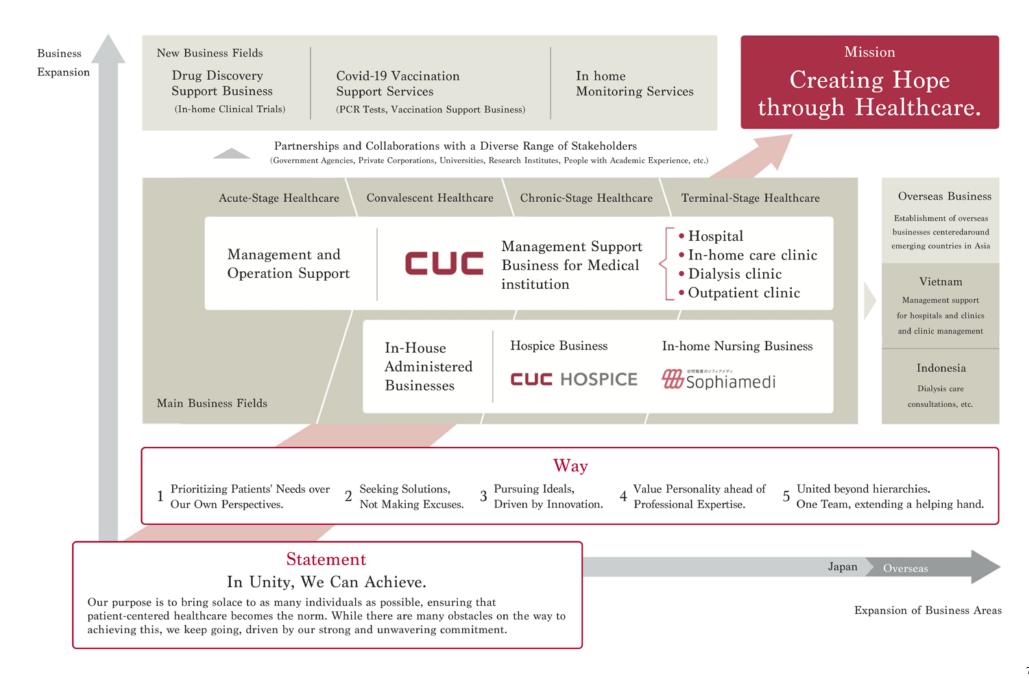
Inc. (current name; CUC

HOSPICE Inc.).

CUC

HOSPICE

#### Business Structure \*As of March 2023 01 COMPANY



#### 01 COMPANY CUC's Views on Social Issues

Japan has a mountain of healthcare challenges. The working population continues to decline due to the rapid aging of the population and falling birth rate, national social security costs are increasing, and hospitals and clinics nationwide are having problems finding suitable successors for aging high-level managers. In addition, many lives are being lost overseas due to the underdeveloped healthcare environment, imbalance in healthcare standards, and rapid increase in the number of patients with lifestyle-related diseases. We, the CUC Group, have been facing these challenges since our establishment, and as we witness the formidable difficulties facing the healthcare field, we strongly feel the need for change and are working to deal with these issues from every possible angle.

# Creating Hope through Healthcare.

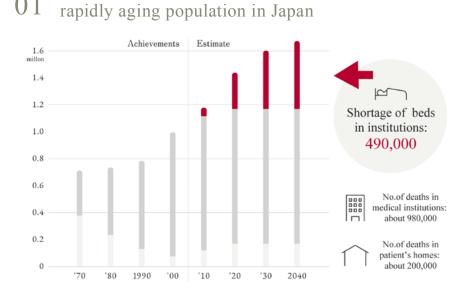


#### CUC's Views on Social Issues 01 COMPANY

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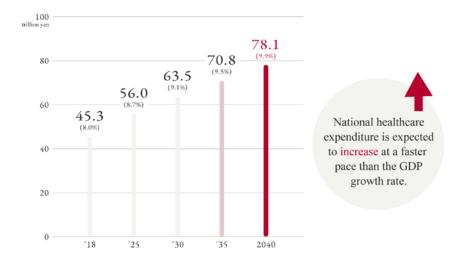
The shortage of end-of-life care facilities due to



Japan is now entering a super-aging society period more extreme than any other country in the world. This will be a "multi-death society" where the number of deaths will increase, and population decline will accelerate. The number of deaths in Japan is on the rise and is projected to peak at about 1.7 million per year in 2040 (\*1), of which approximately 490,000 are expected to be unable to access end-of-life care (\*2). One of the reasons for this is the shortage of medical care delivery systems in Japan. In-home care is needed to address these issues. In-home care plays an important role in which doctors and nurses visit patients and support them so that they can live their own lives in their own homes, facilities, and other familiar places.

(\*1) National Institute of Population and Social Security Research, Population Projections for Japan (2023 estimate). 2023 (\*2) Ministry of Health, Labour, and Welfare. Central Social Insurance Medical Council. Basic Data on Healthcare in Japan. 2011

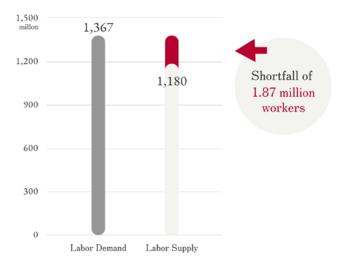
#### National healthcare expenditure continues to increase case 02 and is forecast to reach 78 trillion yen by 2040.



Japan's healthcare expenditure has been increasing year after year. Although it temporarily fell by approximately 1.4 trillion-year vear-on-year in 2020, partly due to the impact of the Covid-19 pandemic, it increased by approximately 2 trillion yen in the following year, 2021, reaching an all-time high. Due to the aging of society, medical expenses are estimated to grow to approximately 78 trillion yen by 2040 (\*1). The burden on the working-age population is getting heavier every year due to the declining birth rate, making a review of the healthcare system an urgent issue. In order to curb these medical costs, there is an urgent need to reduce the number of hospital beds and shift to in-home care. By shifting those who can be cared for at home from in-patient care to in-home care, the CUC Group aims to limit the rise of medical and nursing care expenditure. Through the management support service for medical institutions and the operation of hospice facilities and in-home nursing stations, the CUC Group will promote the spread of in-home care throughout Japan and contribute to curbing social security costs.

<sup>(\*1)</sup> Cabinet Secretariat, Cabinet Office, Ministry of Finance, Ministry of Health, Labour, and Welfare. Future outlook for social security looking ahead to 2040 (study material). 2018

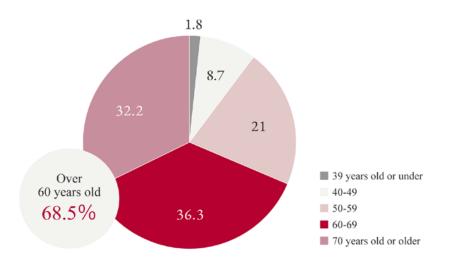
#### 01 COMPANY CUC's Views on Social Issues



In Japan, where the birth rate is declining and the population is aging rapidly, the demand for medical care is increasing, but there is a shortage of medical professionals. It is predicted that by 2030 there will be a shortage of approximately 1.87 million (\*1) healthcare workers, making the sustainability of healthcare a critical issue. In the medical field, the normalization of overwork resulting in the increase of resignations is a serious social problem, and there is an urgent need to create an environment in which medical professionals can continue to work in a rewarding manner.

The CUC Group, which employs many healthcare workers, has established various systems to enable them to work with vitality and enthusiasm over the long term. We believe that bringing smiles to the faces of healthcare workers will enable them to provide better quality medical services to patients as well.

### $\mathbf{\hat{04}}^{\text{case}}$ Hospitals without suitable successors account for 68%.

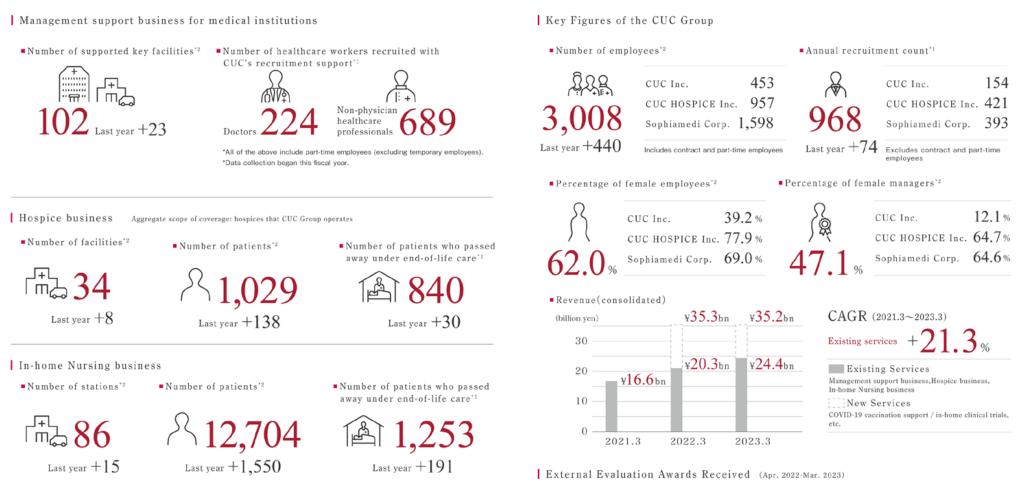


As of 2020, 68.5% of Japanese hospitals were run by managers aged 60 or older (\*1), and 68.4% of hospitals had no suitable successors as of 2017 (\*2). If the aging of management continues without successors, business closures are inevitable, and it is expected that this will result in an inability to meet the future demand for healthcare in those regions.

CUC provides a wide range of management support services, including advisory services on business succession and post-merger integration, to medical institutions whose business continuity is in jeopardy, thereby ensuring successful business succession.

(\*1) Ministry of Health, Labour and Welfare. Summary of Statistics on Physicians, Dentists and Pharmacists 2020. 2020.
 (\*2) Japan Medical Association Research Institute. Current Status and Issues of Medical Business Succession. 2019.

#### 01 COMPANY Key Indicators



Hours of in-home nursing care provided<sup>1</sup>



\*Total hours of service provided to patients by nurses/therapists \*Therapist is a collective term for physical therapists, occupational therapists, and speech therapists.

- CUC Inc.
- ·Gold award in the startup category of the ONE CAREER Review Awards 2023
- Platinum award in the Sustainability Report category and Gold award in the Annual Report category of the LACP 2021/22 Vision Awards
- Sophiamedi Corp.
- •Platinum award in the Annual Report category and Gold award in the ESG Report category of the LACP 2021 Vision Awards
- ·Honorary Mention of International ARC Awards for Annual Report
- ·Advanced Recognition of D&I Award 2022

## 01 COMPANY Company Information

# CUC

Company Name	CUC Inc.	Group Companies
Established	August 8, 2014	A&N Inc. CUC i-DATA Inc.
Representative Director	Keita Hamaguchi	CUC FACILITIES Inc.
Capital	JPY 6,808 million (*As of June 2023)	CUC FOODS Inc. CUC PROPERTIES Inc.
Main Business	Management Support Business for Medical Institutions Hospice Business In-home Nursing Business	CUC HOSPICE Inc. Sophiamedi Inc. Tsurumi-ekimae Contact Co., Ltd. Toseki Research & Development Co., Ltd.
Address	15F Tamachi Station Tower N, 3-1-1 Shibaura, Minato-ku, Tokyo 108-0023	<ul> <li>Nature, Inc.</li> <li>Medical Pilot Inc.</li> <li>You Inc.</li> <li>Wakakusa Contact Co., Ltd.</li> <li>CHANGE UNTIL CHANGE HEALTHCARE COMPANY LIMITED</li> <li>CHANGE UNTIL CHANGE MANAGEMENT SERVICES JOINT STOCK COMPANY</li> <li>CHANGE UNTIL CHANGE MEDICAL SERVICES COMPANY LIMITED</li> <li>CHANGE UNTIL CHANGE VIETNAM COMPANY LIMITED</li> <li>CUC America Inc.</li> <li>CUC SINGAPORE PTE.LTD.</li> </ul>
		PT CUC CIPTA HUSADA PT GRHAMEDS CUC HEALTHCARE

### 01 COMPANY Company Information of Major Group Companies

#### Hospice Business

# **CUC** HOSPICE



#### Company Name CUC HOSPICE Inc. Established March 3, 2017 Capital JPY 100 million \*Including capital reserves Directors Chairman and Representative Director Keita Hamaguchi President and Representative Director Masaaki Inoue Director and Founder Toyomi Yoshida Director Tomomi Oketani Address 15F Tamachi Station Tower N, 3-1-1 Shibaura, Minato-ku, Tokyo 108-0023 **Operating Hospices** Main Business Providing Nursing and Care Services

#### In-home Nursing Business

# Sophiamedi



Company Name	Sophiamedi Inc.
Established	August 8, 2002
Capital	JPY 128 million *Including capital reserves
Directors	Chairman and Director Keita Hamaguchi Representative Director Aya Ito Director Tomomi Oketani Director Takamichi Tanabe Director Osamu Furuya
Address	15F Tamachi Station Tower N, 3-1-1 Shibaura, Minato-ku, Tokyo 108-0023
Main Business	Home Nursing Day Service (day care) In-home Nursing Care Support In-home Clinical Trials and In-home Monitoring Services

#### 01 Board of Directors and Corporate Officers COMPANY

# CUC



Representative Director CEO Keita Hamaguchi

Founder and Representative Director, CUC Inc.

(Audit Committee Member)



#### Director COO Takamichi Tanabe

Joined the company in 2015 Overseeing overseas management support business for medical institutions as Director

(Audit Committee Member)

Ryoichi Yonemura

Former Auditor, Kirin

Company, Limited



Director CAO

2015

Manager

Tomomi Oketani

Joined the company in

Overseeing the Group's

Director and General

Corporate Officer

Appointed as the

President and

Aya Ito

in 2019

administrative divisions as



#### Corporate Officer CHRO Toshio Matsuura

Joined the company in 2022 Overseeing the human resources strategy, including recruitment and training of human resources as General Manager of Human Resources Department

Director (Audit Committee Member) Hirofumi Oba

Corporate Officer, M3, Inc.



Yuki Mitsuhara Representative of Keep Moms Smiling (NPO)

Director



#### Corporate Officer CFO Jun Hashimoto

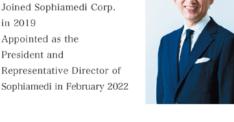
Joined the company in 2021 Overseeing the Group's financial, investment, investor relations, and public relations strategies as General Manager of Corporate Strategy Department

#### Corporate Officer Kenichiro Hori

Director

Joined the company in 2021 Overseeing the domestic management support business for medical institutions as General Manager of Management Support Division







Corporate Officer Masaaki Inoue

Joined CUC HOSPICE Inc. in 2022 Appointed President and Representative Director of the company in the same

List of CxO

- CEO: Chief Executive Officer
- COO: Chief Operating Officer
- CAO: Chief Administrative Officer
- CFO: Chief Financial Officer
- CHRO: Chief Human Resource Officer



# 02

# PHILOSOPHY

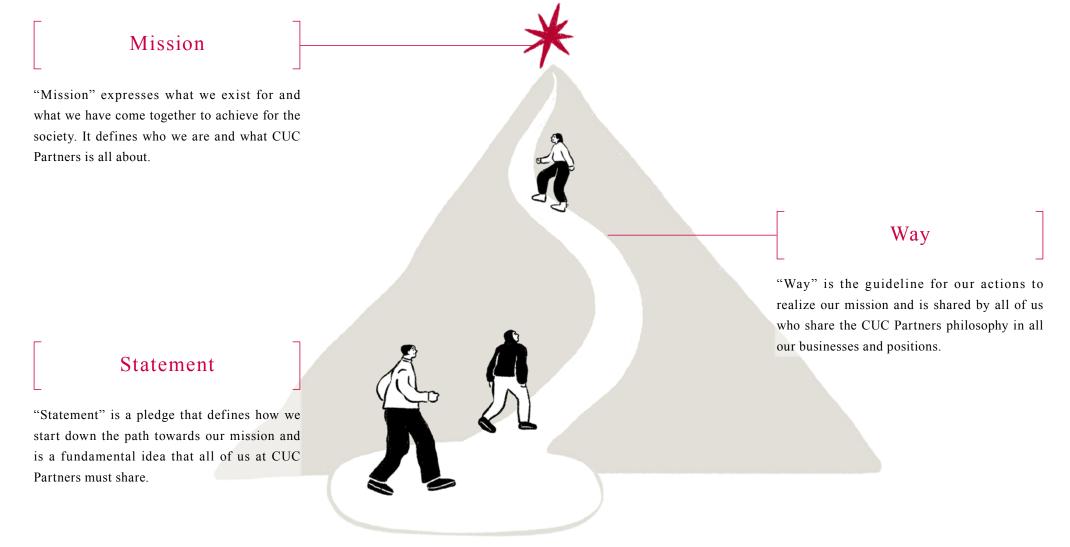
- Our Philosophy
- $\cdot$  Mission
- $\cdot$  Statement
- Way

#### 02 PHILOSOPHY Our Philosophy

This is the fundamental philosophy shared and carried through by all employees of CUC Partners, who work in a variety of professions.

It consists of three concepts: Mission, Statement and Way.

\*CUC Partners is the name of the community of CUC Group companies and the medical institutions we support.



Mission

# Creating Hope Through Healthcare.

Healthcare serves as a wellspring of hope, providing peace of mind for individuals and helping to realize a better society.

We operate in a period of constant and unprecedented change, but overcoming the challenges that we face helps us to bring about transformation and development.

Looking towards the future where our children will live, we ceaselessly pursue a vision of better healthcare, and we are committed to creating a society where people feel secure and reassured.

This, in essence, embodies our mission.



# In Unity, We Can Achieve.

Our purpose is to bring solace to as many individuals as possible, ensuring that patient-centered healthcare becomes the norm. While there are many obstacles on the way to achieving this, we keep going, driven by our strong and unwavering commitment.

#### We are committed to providing patient-centered healthcare to as many people as possible.

Proper healthcare is integral to human existence, wherein every patient should receive care tailored to their needs and preferences. However, practical realities often hinder individuals from being able to experience this. We constantly grapple with a variety of complex factors such as time constraints, the availability of highquality medical services, accommodating larger populations, and maintaining sustainability. Moreover, the fact that each patient has unique desires, symptoms, and backgrounds, makes the pursuit of patient-centered healthcare an even greater challenge.

#### "We will not give up no matter what." This determined mindset is the foundation of our mission.

However, it is precisely due to these formidable challenges that we continue to collaborate with like-minded advocates who share our unwavering ideals, and why we continually seek answers to questions like, "What are the patients' hopes?" and "Can we do more?" We take whatever action is necessary, no matter how small, to realize these aspirations and become agents of positive change. And while we are aware of the significant obstacles ahead, we remain undeterred, for it is precisely here that our mission finds its origin. Just as pioneers of old sought out new continents by venturing into the seas, today's landscape also demands vision related to the unknown. Our mission is Creating Hope Through Healthcare, and to achieve this, each one of us must embrace a determined pursuit of our ideals, and boldly effect change.

Creating a society where patient-centered healthcare is accessible to all requires a collective effort. It calls for a united assembly of partners who share common values and aspirations. To this end, we have devised the CUC Partners Way as a guiding framework for daily decision-making. As a result, as we progress, each new day will bring greater advancement than the previous day. By embracing this path, we envision a brighter tomorrow for our children, as patient-centered healthcare becomes not only accessible but deeply ingrained in the hearts and minds of all. We are fully committed to patient-centered healthcare for all, no matter the challenges.

#### Way

# Prioritizing Patients' Needs over Our Own Perspectives.

The patient always takes precedence. Before commencing any work, we ask ourselves, "What does the patient before us need?" Then we do whatever we can to fulfill those needs and expectations. For instance, rather than offering curt responses to questions, we communicate empathetically, asking if they have any questions, or physically position ourselves at eye level to foster rapport. Recognizing that each patient perceives differently, we have abandoned notions such as "This will make it easier for me" or "This will make me too busy," and instead take into account the patient's perspective in all our actions and communications.



# Seeking Solutions, Not Making Excuses.

Irrespective of challenges or circumstances, we do not make excuses for why something cannot be done. Instead, we actively seek ways to accomplish our goals. If constrained by time, we consider how we can make time for it. When a task appears too arduous for an individual to undertake alone, we embrace a collaborative approach, knowing that cooperation propels positive change. We reject the mindset of passively waiting for others to act, instead realizing that it is our collective responsibility to identify possible ways to overcome challenges and actively implement them.



# 3

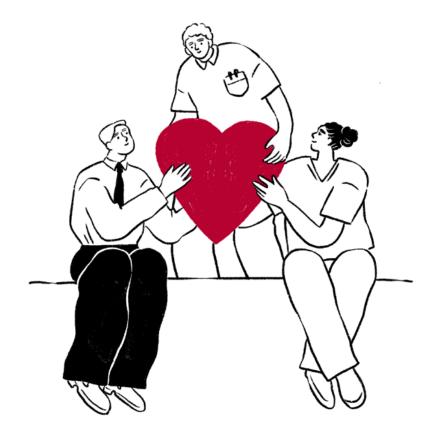
# Pursuing Ideals, Driven by Innovation.

As we attend to our patients' needs, we also consider the impact on future generations. We envision sustainable methods to offer quality medical care to the widest possible audience within limited time frames. Innovation remains our key to deal with the complex challenges we face. We value good ideas that defy conventional wisdom and precedent, visualizing our own future and charting the best pathways to realize our ideals. By embracing new technologies and unconventional thinking, we propel ourselves closer to our ideals in medical care.



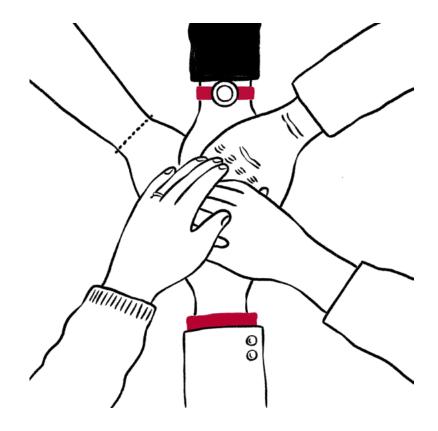
# Value Personality ahead of Professional Expertise.

As professionals, we continuously strive for personal growth as it enhances not only our expertise but also our humanity. Respect, gratitude, integrity, and recognition of strengths govern our daily conduct. Our positive attitudes elevate team effectiveness, nurturing a culture of trust and confidence. In every action we take, we exemplify the essence of our mission: Creating Hope Through Healthcare.



# United beyond hierarchies. One Team, extending a helping hand.

CUC Partners comprises of a diverse ensemble of individuals and organizations united by the mission of Creating Hope Through Healthcare. We have shed hierarchical divisions in favor of recognizing each member's unique role within the team. Fostering an open and supportive environment, we embrace empathy and dialogue, pooling our strengths to achieve extraordinary outcomes that only a unified team can deliver.





# 03 BUISINESS

- Management Support Business for Medical Institutions
- $\cdot$  Hospice Business
- $\cdot$  In-home Nursing Business

#### 03 BUSINESS Management Support Business for Medical Institutions

Our medical and management experts provide hands-on management support to medical institutions nationwide.

#### Support

Medical Institution Operations Support

We provide a variety of services necessary for the operation of the medical institutions we support.

#### Services Offerings

- Strategic support
- Administrative support
- Marketing support
- HR/recruiting support
- Support for IT, accounting, general affairs, etc.
- Procurement support



## Medical Institution Revenue Growth Assistance

We support medical institutions in realizing sales growth and business scale expansion.

#### Services Offerings

- M&A
- PMI (Post Merger Integration: Business integration process after acquisition)
- Hospital bed conversion
- Clinic launches



#### Support



Medical Institution Cost Optimization Support

We assist hospitals and clinics in scrutinizing costs and identifying areas where unnecessarily high costs can be reduced to a reasonable amount.

#### Services Offerings

- Medical equipment maintenance cost optimization consulting
- Medical supply purchasing consulting
- IT business consulting
- $\boldsymbol{\cdot}$  Outsourcing cost optimization program
- Medical fee factoring

2.2



#### Domain



#### In-home care

and facilities of patients who have rehabilitation, and chronic care. difficulty going to a hospital.

#### Hospital Care

We support in-home care clinics, where We support a variety of hospitals in-home care workers visit the homes and clinics, including acute care,



#### **Dialysis** Care

We support hospitals and clinics that provide dialysis care for patients with impaired renal function.



#### **Outpatient** Care

We provide support for clinics that provide initial and ongoing care for a wide range of diseases, particularly ophthalmology and pediatrics.





#### Vietnam

We provide management and operational support for Japanese-affiliated hospitals, which are unique in Vietnam, as well as in-house operation of primary care clinics.



#### Indonesia

In Indonesia, where there are many patients with lifestyle-related diseases, we provide support for dialysis medical institutions.

#### New Business Fields

We provide services that help solve medical issues faced by governments and companies by utilizing our know-how, these include vaccination support business for Covid-19 and support projects for drug development (in-home clinical trials).

#### 03 BUSINESS Hospice Business

### **CUC** HOSPICE

CUC Hospice operates a hospice specializing in care for people in the terminal stages of cancer or with intractable diseases, as well as a home nursing and care business (business brand "ReHOPE"). With the mission of Supporting People to Live Positively, we provide both physical and mental support so that residents and their families can lead a positive medical treatment life.



#### Business



#### **Operating Hospices**

CUC Hospice operates hospices, which are residences for patients with terminal cancer or neurological diseases, including amyotrophic lateral sclerosis (ALS), Parkinson's disease, and multiple system atrophy.



#### Providing nursing and care services

We provide nursing and care services to residents of our hospices, as well as to jointly operated nursing homes. Professional nurses and caregivers are always within easy reach, so even those with serious illnesses can rest reassured that they have support close by.

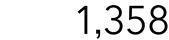
Data

■ Number of facilities

34

■ Nurses/Caregivers ■ Capacity

776



\*As of March 2023 \*Aggregate scope of coverage: hospices that CUC Group operates

#### 03 **BUSINESS** In-home Nursing Business

# Sophiamedi

As a pioneer in the field of home care, we are developing designated home nursing stations throughout Japan under the mission To Devote Our Wisdom to Caring for Lives. As more and more people die without ever finding a place to get care, we are rapidly spreading the concept of home nursing as part of the medical infrastructure throughout Japan.

#### Business



#### Home Nursing

We operate home nursing stations throughout Japan.

To respond to the desire to be treated at home and to provide safe and secure home medical care for seriously ill clients, we are gradually transitioning to a 24-hour, 365-day system.



#### Day Service (day care)

We operate day service centers at four locations in Tokyo. We offer a full range of services to improve exercise function and nutrition under the supervision of therapists, as well as preventive programs for dementia and disuse syndrome. Our strength lies in preventing clients from becoming confined and supporting independent living.



#### In-home Nursing Care Support

The eight in-home care support offices attached to the home nursing stations work with medical staff to create care plans that make it easier for clients with medical needs to stay at home. We carefully consider appropriate solutions in cooperation with the local community.



#### In-home Clinical Trials and In-home Monitoring Services

Utilizing our knowledge of home nursing cultivated over the past 20 years since our founding, we are developing an inhome clinical trial project to cooperate with pharmaceutical companies while reducing the burden on participants. In addition, we are operating a health monitoring call center in cooperation with government and local municipalities.

Data

■ In-home nursing stations (\*1)

86

Total number of patients (\*2)

12,704

Nurses/Therapists (\*3)

1,033

\*1 Number of in-home nursing stations served by the Group \*2 Number of patients visited in March 2023 \*3 Therapist is a collective term for physical therapists, occupational therapists, and speech therapists. We believe that healthcare must be hope. The happiness of everyone's lives can only be realized if sustainable medical care continues.

We believe that taking into account the thoughts and feelings of everyone involved will lead to the progression of medical care itself. We will continue to Create Hope through Healthcare to realize happiness as a matter of course throughout the world.





#### Information about the CUC Group

Publication of the first edition in March, 2022 Publication of the second edition in July, 2022 Publication of the third edition in March, 2023 Publication of the fourth edition in December, 2023

[ Published by ]

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【 Corporate website 】 https://www.cuc-jpn.com/en/



