

For immediate Media Press Release October 25, 2023

Bringing Japanese Healthcare Excellence to Address Health Challenges in Vietnam Healthcare Venture CUC, Inc. to Open "Tokyo Family Clinic" in Ho Chi Minh City

CHANGE UNTIL CHANGE HEALTHCARE COMPANY LIMITED (Headquarters: Binh Duong, Vietnam; CEO: Keita Hamaguchi; hereinafter referred to as "CUC HC") is proud to announce the opening of "Tokyo Family Clinic" in Ho Chi Minh City, Vietnam on October 25, 2023. CUC HC is a subsidiary of CUC Inc, (Headquarters: Minato-ku, Tokyo; Representative Director: Keita Hamaguchi; hereinafter referred to as "CUC") which is known for its diverse range of healthcare businesses, including management and operational support for both domestic and international medical institutions.

Japan has become a pioneering example to the world due to its combination of an advanced aging population and the longest healthy life expectancy. We aim to bring Japanese healthcare services to the people of Vietnam at affordable prices. Our goal is to establish a primary care clinic where local residents and their families can access healthcare services with comfort.



■Purpose and Background of Opening “Tokyo Family Clinic”

In Vietnam, there is a growing trend of lifestyle-related diseases, such as hypertension, hyperlipidemia, and diabetes, caused by rapid economic development, urbanization and change in lifestyles in Vietnam, CUC HC has recognized the urgent need for accessible and comprehensive medical services in the region. As of 2019, more than 80% of deaths in Vietnam were attributed to lifestyle-related diseases (*), and with the rapid aging of Vietnam’s population, the demand for healthcare services, particularly for conditions like cardiovascular and respiratory diseases, is expected to continue rising.

In Japan, the concept of having a "primary care doctor" or a "family doctor" is widely embraced, ensuring timely care and preventive medicine. However, such a concept is not yet prevalent in Vietnam, where people often seek medical attention only when symptoms become severe and follow-up care is often neglected. Preventive medicine and early intervention are underdeveloped, leading to delayed treatment for individuals with lifestyle-related diseases.

In light of these circumstances, CUC HC has decided to establish "Tokyo Family Clinic" in Vietnam, offering local residents and their families access to healthcare services based on the high-quality and patient-centered healthcare model that Japan is known for. Japanese doctors will conduct long-term training for local healthcare professionals, to provide healthcare services and hospitality at a level of Japan.

*WHO "Global Health Estimates: Leading causes of death"(2019)

<https://www.who.int/data/gho/data/themes/mortality-and-global-health-estimates/ghe-leading-causes-of-death>

■ Safe and Trustworthy service provided by "Tokyo Family Clinic"

"Tokyo Family Clinic" will provide safe and secure healthcare services rooted in scientific evidence, aligning with the patient-centered approach that has been essential in Japan's rapidly aging society.



※Training session by Japanese medical doctor

■ Future prospects

We continue to leverage our experience in hospital management in Vietnam and CUC's expertise in supporting medical institutions, as we expand our clinics in Vietnam. CUC HC remains committed to our mission of "Creating Hope through Healthcare" in Vietnam.

■ Detail of Tokyo Family Clinic

- Name: Tokyo Family Clinic (Phòng khám Tokyo Family)
- Location: 127 Hong Ha, Ward 9, Phu Nhuan District, Ho Chi Minh City, Vietnam
- Opening Date: October 25, 2023
- URL: <http://tokyofamilyclinic.com.vn/>

■ Design Concept

"Tokyo Family Clinic" incorporates elements of Japanese aesthetics, emphasizing cleanliness and functionality, with touches of traditional Japanese room designs using wood and shoji motif screens.

• Logo



• Exterior



• Interior



■ Company Profile

CUC Inc.

- Company name: CUC Inc.
- Address: 15F Tamachi Station Tower N, 3-1-1 Shibaura, Minato-ku, Tokyo
- Representative Director: Keita Hamaguchi
- Founded: August 8, 2014
- URL : <https://www.cuc-jpn.com/en/>
- Stock Exchange: Tokyo Stock Exchange Growth Market (Code number: 9158)
- Share capital: JPY 6,808 million (as of June 2023)
- Business: Management support for medical institutions

With the mission of “Creating Hope through Healthcare,” CUC Inc. is engaged in management support business for medical institutions in Japan and overseas, as well as hospice business and in-home nursing business, in order to solve various healthcare issues. In 2019, we started providing support for medical institutions in Vietnam and Indonesia, and we are actively exploring opportunities for further expansion overseas.

CHANGE UNTIL CHANGE HEALTHCARE COMPANY LIMITED

- Location: 26/14 Binh Duong 2 Quarter, An Binh Ward, Di An City, Binh Duong, Vietnam
- CEO: Keita Hamaguchi
- Founded: October 2019
- Business: Management support for medical institutions